



President MCC-Maple Woods

POSITION PROSPECTUS

The Opportunity

Metropolitan Community College–Maple Woods is searching for an innovative thinker and economic builder with a strong collaborative leadership background, who will dedicate themselves externally as an active advocate for Maple Woods as **Campus President**.

Working in tandem with the Vice President of Student Success and Academic Affairs, the new President will have the opportunity to lead a fresh and eager staff toward positive change, championing initiatives that build the student experience and institutional advancement, as well as community relations and workforce training collaborations. As chief executive officer of the Maple Woods Campus, the new President is responsible for overall campus operations, campus management, and leadership for the MCC-Maple Woods executive team. Student success is a primary focus and responsibility of the President, as well as managing and nurturing internal and external relationships, fundraising, and public/private partnerships. The campus president is expected to become an integral part of the community, interacting proactively with key stakeholders, and playing a major role in securing capital for the campus.

The President is an integral part of the Chancellor’s Executive Cabinet and will report directly to the Chancellor. It will be essential for this President to support MCC’s new matrix organizational design and foster an atmosphere of trust and teamwork. The President will need to understand and lead the nuances of culture and change when assisting in guiding the faculty, staff, and students toward sustainable and inspirational goals and must find balance between campus advocacy and greater goals of the district.



Metropolitan Community College

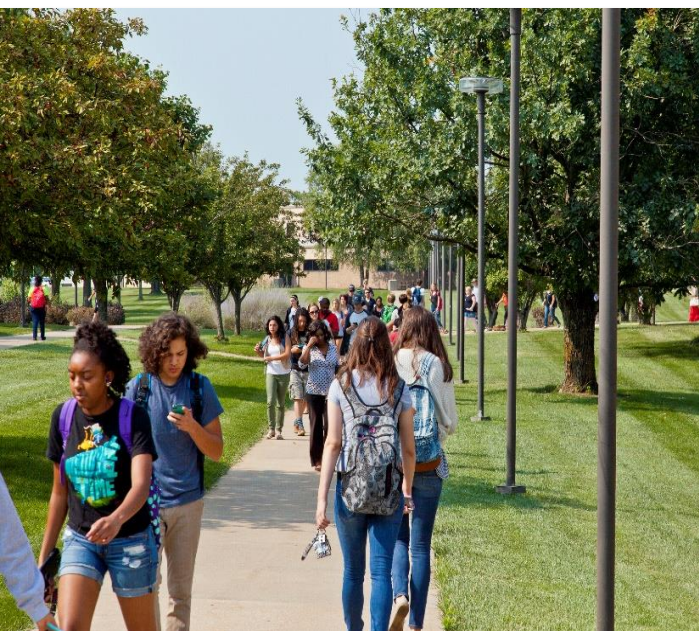
Metropolitan Community College (MCC) operates as one college with several campuses and educational sites, under the leadership of Chancellor Kimberly Beatty.

Metropolitan Community College is the oldest and largest public institution of higher learning in Kansas City, MO., founded in 1915 as the Kansas City Polytechnic Institute. Parents in the community finally had an affordable answer to the call for higher education closer to home, and the school board was excited to be able to provide well-trained people for the local workforce. The Junior College of Kansas City, as it was known starting in 1919, was one of the first schools in the country to award an associate degree.

As Kansas City spread into the suburbs during the 1960s, so did the institution which would become Metropolitan Community College, now one college comprised of five campuses on the Missouri side of the Greater Kansas City Area. Coupled with an extensive online program, MCC is one of the largest public education providers in the area, serving approximately 30,000 students annually. From its early days and humble beginnings, MCC has consistently been focused on positive change and growth in order to continue to benefit its students and the community through education.

MISSION

Preparing students, serving communities, providing opportunities.



ACADEMICS

Metropolitan Community College is dedicated to serving the educational needs of the community by providing a low-cost, high-quality education intended to help students understand themselves as well as the society in which they live in. At the same time, MCC provides opportunities for students to develop occupational skills. Faculty and administrators cooperate to create an environment spanning five campuses that stimulates intellectual growth and nurtures academic freedom for students as well as instructors. Over 120 programs are offered and are intended to encourage lifelong learning.

At MCC, students receive personalized attention at state-of-the-art facilities whether they are in pursuit of an Associate's Degree to continue their education, or a technical certificate to begin their career.

MCC also recognizes that today's industrial workplace is shifting at a rapid pace, and they remain the regional leader in keeping Kansas City's workforce prepared by offering a variety of ways for workers to stay at the top of their league, whether it means learning new skills to advance their career, taking part in apprenticeships, or providing short-term educational opportunities for high-demand occupations in key industry sectors, whose local leaders help to review the curriculum to ensure students will be at their best when they're ready to enter the workforce.

In order to reach its vision of being a high-performing institution that is learning-centered, affordable, and aligned around student success, MCC has developed a [Strategic Plan](#) measured by key performance indicators and based on the following five strategic themes:

- Student Success
- Equity, Diversity, and Inclusion
- Resource Development and Alignment
- Culture and Environment
- Structure and Processes

MCC-MAPLE WOODS

Enrollment Fall 2018: 4,347 students

MCC-Maple Woods in Kansas City's Northland gets its name from a nearby stand of sugar maple trees and was recently voted as Northland's Number One College, even topping the area's beloved liberal arts school.



The 50-year old suburban campus has a diverse student population and a stellar general education program, fueling a large transfer program that primarily leads to four-year universities as students earn their Associate degrees.

While revered for its strong academic programs, geographic information systems (GIS) and foreign language interpreting programs, MCC Maple Woods also has an outstanding Veterinary Technician program accredited by the American Veterinary Medical Association since 1975 and stands out as one of the best in the nation.

The program is housed in a state-of-the-art facility and prepares students with hands-on involvement using live dogs, cats, horses, cattle, pigs, sheep, goats, mice, rats, guinea pigs, rabbits, and chickens to provide an accurate educational experience before heading into their careers. Students have classes four days a week in order to encourage employment at a veterinary facility for knowledge retention, and to help keep student debt low by having students earning while learning. Once the only workforce program at MCC-Maple Woods, the school is currently expanding to include agriculture and the new President will be key in the implementation of this new curriculum.



MCC has also recently partnered with the St. Joseph School District, in Missouri. St. Joseph is approximately 56 miles north of Kansas City. The partnership allows us to offer classes for MCC-Maple Woods students at nearby Hillyard Technical Center in health sciences, welding, and general education. New partnerships are on the horizon with the Chamber and area high schools as well. However, community involvement has always been a priority at MCC-Maple Woods, with programs such as College for Kids, motorcycle rider instruction, and Maple Woods' annual Storytelling Celebration tying campus and community together for years. The Northland Human Services Center on campus houses area social service agencies as well as the expansive Maple Woods Fitness Center that offers community memberships at competitive rates.

EXTRACURRICULARS and ATHLETICS

MCC knows college is so much more than studying and succeeding in the classroom. With all the clubs, organizations, and athletic opportunities MCC-Maple Woods offers, students unearth passions and hone skills that will enrich them as citizens of the world, not just at school.

MCC-Maple Woods provides students — and staff — plenty of options to find personal fulfillment and a higher purpose outside of the classroom.



Clubs and Organizations:

- Art Club
- Business Marketing Club
- Environmental Club
- Improv Theater Club
- MCC LEADS Academy
- Vet Tech Club
- Women on the Move

Athletics:

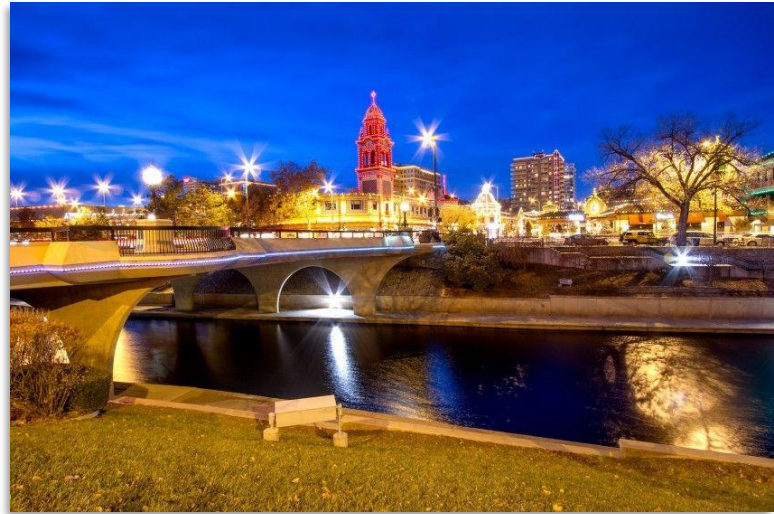
- Baseball
- Softball

MCC-Maple Woods is also home to the Sports Training Center offering professional instruction, memberships, team cage rental, camps, and youth leagues.

The Northland

“The Northland, as locals often call this area north of the Missouri River, is currently the fastest growing residential area in greater Kansas City. The majority of people who work in Kansas City proper actually call the Northland home. Education is treasured here, with great school districts and a solid tax base.

The Northland provides a small town feel without having to leave the big city. Full of public parks, historical institutions, and down-home grub, it makes sense why so many are calling Kansas City the “Capital of the New Midwest.”



Fresh air and green grass are plentiful in this urban setting, where residents take their kids to Macken Park to burn off some energy, or let their dogs run free at Waggin’ Trail off-leash dog park, a canine paradise complete with agility courses, tunnel runs, and a walking trail. Head to the historic Screenland Armour Theatre, a local favorite that’s been showing big-budget and indie films since 1928. Feeling a little more active? Work on your rock-climbing skills right in your backyard at RoKC, The Northland’s premier climbing gym.

Explore the area’s booming craft beer and spirits industry with a tour at The Northland’s Cinder Block Brewery or Restless Spirits Distillery. Or get nostalgic and stop at Tapcade KC, an arcade bar featuring classic games that you can test your skills at while choosing from over 60 craft options on tap. If you’re more of a home-brewer, Grain to Glass has you covered, offering hobbyist supplies, intro brewing classes, and beer tastings.



No mention of The Northland is complete without mentioning the iconic Smokin’ Guns BBQ, once featured on the Food Network’s “Diners, Drive-Ins, and Dives.” Its award-winning brisket will win you over at first bite. If its baked goods you’re after, no need to leave the neighborhood. The Northland is home to family-owned bakeries that will supply you with the freshest loaves and sweets for any occasion. Le Monde Bakery specializes in authentic French breads, croissants, and pastries, the perfect stop on your way to campus for work.

No matter the lifestyle, Kansas City’s Northland is the perfect spot for anyone to call home.

The Position

PRESIDENT

DUTIES

Develop Strategy and Manage Execution:

- Make decisions based on MCC Board policies, District Goals, and the Chancellor's vision.
- Plan initiatives that contribute to the vitality, growth, and educational vibrancy of MCC and the greater Kansas City region.
- Identify opportunities to align Metropolitan Community College with the greater community.
- Implement a legislative agenda.
- Manage the political landscape required to develop strategic partners to advance the college's mission.
- Organize and lead Maple Woods campus operations and day-to-day campus management.
- Effectively build capacity of the institution to meet the needs of students and other key stakeholders.
- Oversee development of and administer a variety of budgets; approve expenditures; review financial statements; manage financial operations.
- Administer and provide final oversight on all campus budgetary actions while supporting MCC fiscal management, resource development, and community relations.

Provide Leadership:

- Serve as Chief Executive Officer of MCC-Maple Woods.
- Lead the campus in a shared governance model, working collaboratively with faculty and staff to fulfill the mission and vision of MCC. Ensure the campus is achieving high levels of student success including student retention, transfer, and completion.
- Provide leadership to academic and student services functions while working in a shared services model, including enrollment services, financial aid, academic support, and student services.
- Possess political savvy required to develop strategic partnerships for advancement of the college's mission.

Collaborate and Network:

- Work with local industry leaders, economic development groups, and other officials to promote expanding industry initiatives, while forming relationships with civic and political leaders.
- Engage in key institutional advancement, networking, and community building responsibilities as part of MCC's strategic advancement team supporting the MCC Foundation.

- Maintain positive and strong relationship with faculty, staff, community leaders and other key stakeholders, forming strategic alliances that collaboratively solve challenges of the institution, the regions, and the state.
- Partner with community leaders to assess educational and social needs of the Kansas City Metropolitan region.
- Attend multiple and high-level local, regional, and state events to leverage key resources to enhance the position and status of Metropolitan Community College.
- Become an integral part of the community, interacting proactively with key stakeholders.

SHORT AND LONG-TERM GOALS

- Foster an atmosphere of trust
- Develop and build a team environment
- Identify and implement strategies to deepen engagement with local school districts
- Identify innovative revenue generating streams of income
- Develop strong relationships within the community
- Develop opportunities for public/private partnerships
- Work hand-in-hand with the alumni and internal constituents to develop a culture of giving

REQUIREMENTS

The ideal candidate will be a community-oriented innovator capable of leading team collaboration to achieve goals within a complex, comprehensive community college system. The candidate must demonstrate a career path that has been diverse in such areas as student services, instruction, and community involvement. Experience with fundraising and economic development is desired. It will be essential for the successful candidate to have a strong understanding of higher education and leadership. This position will require a decisive leader who is able to nurture a team to reach a shared vision that re-creates an institutional culture while simultaneously honoring past practices.

This position requires a Master's degree from an accredited institution and eight years of progressive leadership experience in post-secondary education with emphasis on management, finance, budgeting, assessment, and accreditation. The successful candidate will also have demonstrated experience in grant management and will have demonstrated ability to create a diverse, inclusive, and belonging environment.

A Doctorate degree is preferred, as well as two years of post-secondary teaching experience. Experience in community outreach, partnering with high level stakeholders for advancement of a college, and leadership in a community college setting are also preferred.

Key Abilities:

- Engage in responsible risk taking while demonstrating a commitment to student success.
- Build and sustain an environment that promotes diversity, inclusion, and belonging.
- Build and develop collaborative teams across and including all campus constituencies.
- Build and sustain an organization committed to continuous quality improvement that is adaptable and nimble with the ability to organically integrate change.
- Create an environment that encourages innovation and creativity.
- Identify creative solutions to achieve more with waning resources.

UNIQUE OPPORTUNITIES

- MCC is an institution on the move; under the leadership of the new Chancellor, MCC is leading community colleges in the State of Missouri. MCC is at a pivotal point in the community and is on the cusp of positive explosion. This position will work closely with the Chancellor and will have the opportunity to spark growth within its communities.
- MCC's culture emphasizes stability and focuses on the distinctive nature of the Academy (highly skilled with a value placed on acquiring knowledge). While adherence to process is valued, so is individualism and familial relationships. Innovation and a growth mindset are embraced, as the college strives toward transformational vision and risk taking, as supported by data.
- The new hire will play a vital role in guiding a major shift at the college. The college leadership structure recently changed to a national common model, and the new President will be essential in leading the campus community through this change.
- The position offers the autonomy to lead a campus in alignment with the district guidelines and framework. On the horizon are new centers of excellence, called Institutes, in which the new President will play a key role in developing. The Agricultural Institute and new facilities have already been approved.
- Additional new sites are also affiliated with Maple Woods. For instance, the St. Joseph School District has a learning site (started fall 2018) that is managed by MCC Maple Woods. The site offers general education, workforce programs like welding, and will offer health sciences in the fall. Additional new partnerships are on the horizon, through collaboration with the Chamber of Commerce and high schools.



- MCC-Maple Woods is highly revered by the Northland community and was voted the Northland’s number 1 college; this is the school where the community sends its children. Northland has always embraced the leader of the college as they understand that Maple Woods is an essential part of the city’s educational system.
- Maple Woods also has the largest A+ population within the state; A+ is a scholarship program in Missouri that covers community college tuition for those certified high schools in the state for students meeting established academic criteria.
- Kansas City is a premier Midwestern metropolis and thriving community. The area has access to top dining, culture and arts, sports, outdoor activities, and great schools. With 4 distinct seasons, the climate is appealing to virtually all individuals. Additionally, Kansas City’s central location within the United States and a newly renovated airport means that it is easy to travel both nationally and internationally.
- The Northland, as it is often called, is growing rapidly; in fact, it is currently the fastest growing residential area in the Kansas City metro region. Education is treasured in the Northland as reflected in its great school districts and solid tax base.

Nominations and Applications

LeadExec is assisting MCC-Maple Woods in this national search. For inquiries, nominations, and applications, please contact:

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Please provide a cover letter and CV.

LeadExec is a respected expert in retained executive search and organizational development. We identify and engage leaders who make an impact and transform organizations.



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