



# Campus President and Vice Chancellor of Strategic Initiatives

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POSITION PROSPECTUS

# The Opportunity

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Metropolitan Community College is searching for an innovative, strategic thinker and resource builder who possesses the necessary leadership background and political savvy to balance the roles of **Longview Campus President and Vice Chancellor of Strategic Initiatives.**

Working in tandem with the Vice President of Student Success and Academic Affairs, the new President will have the opportunity to lead a fresh and eager staff toward positive change, championing initiatives that build the student experience and institutional advancement, as well as community relations and workforce training collaborations. As chief executive officer of the Longview Campus, the new President is responsible for overall campus operations, campus management, and leadership for the MCC-Longview executive team. Student success is a primary focus and responsibility of the President, as well as managing and nurturing internal and external relationships, fundraising, and public/private partnerships. The campus president is expected to become an integral part of the community, interacting proactively with key stakeholders, and playing a major role in securing capital for the campus.

Reporting to the Chancellor, as Vice Chancellor of Strategic Initiatives (PVC) this leader will oversee and play a key role in strategic initiatives that focus largely on expanding the footprint and services of Metropolitan Community College (MCC) in the Kansas City Metropolitan region. The PVC will work closely with the Chancellor to develop an effective, successful path toward the expansion of educational training sites and enacting initiatives that will secure the funding and tax support in order to facilitate desired growth. This position will be very hands-on, as the new PVC will foster strong, symbiotic relationships with greater Kansas City, and specifically MCC-Longview's hometown of Lee's Summit.

The PVC is also an integral part of the Chancellor's Executive Cabinet and leadership team. It will be essential for this PVC to support and advance MCC's new matrix organizational design and foster an atmosphere of trust and teamwork. The PVC will need to understand and lead the nuances of culture and change when assisting in guiding the faculty, staff and students toward sustainable and inspirational goals. The PVC must find balance between campus advocacy and greater goals of the district.

# Metropolitan Community College

Metropolitan Community College (MCC) operates as one college with several campuses and educational sites, under the leadership of Chancellor Kimberly Beatty.

Metropolitan Community College is the oldest and largest public institution of higher learning in Kansas City, Missouri, founded in 1915 as the Kansas City Polytechnic Institute. Parents in the community finally had an affordable answer to the call for higher education closer to home, and the school board was excited to be able to provide well-trained people for the local workforce. The Junior College of Kansas City, as it was known starting in 1919, was one of the first schools in the country to award an associate degree.



As Kansas City spread into the suburbs during the 1960s, so did the institution which would become Metropolitan Community College, now one college comprised of five campuses on the Missouri side of the Greater Kansas City Area. Coupled with an extensive online program, MCC is one of the largest public education providers in the area, serving approximately 30,000 students annually.

From its early days and humble beginnings, MCC has consistently been focused on positive change and growth in order to continue to benefit its students and the community through education.

## MISSION

*Preparing students, serving communities, providing opportunities.*

## ACADEMICS

Metropolitan Community College is dedicated to serving the educational needs of the community by providing a low-cost, high-quality education intended to help students understand themselves as well as the society in which they live in.



At the same time, MCC provides opportunities for students to develop occupational skills. Faculty and administrators cooperate to create an environment spanning five campuses that stimulates intellectual growth and nurtures academic freedom for students as well as instructors. Over 120 programs are offered and are intended to encourage lifelong learning.

At MCC, students receive personalized attention at state-of-the-art facilities whether they are in pursuit of an Associate's Degree to continue their education, or a technical certificate to begin their career.

MCC also recognizes that today's industrial workplace is shifting at a rapid pace, and they remain the

regional leader in keeping Kansas City's workforce prepared by offering a variety of ways for workers to stay at the top of their league, whether it means learning new skills to advance their career, taking part in apprenticeships, or providing short-term educational opportunities for high-demand occupations in key industry sectors, whose local leaders help to review the curriculum to ensure students will be at their best when they're ready to enter the workforce.

In order to reach its vision of being a high-performing institution that is learning-centered, affordable, and aligned around student success, MCC has developed a [Strategic Plan](#) measured by key performance indicators and based on the following five strategic themes:

- Student Success
- Equity, Diversity, and Inclusion
- Resource Development and Alignment
- Culture and Environment
- Structure and Processes

### MCC-LONGVIEW

Enrollment Fall 2018: 4,224 students



Overlooking beautiful Longview Lake, MCC-Longview is considered a treasure to its home city of Lee's Summit. In fact, the local Chamber of Commerce named the campus its Business of the



Year in 2013, and the campus was the first community college ever to earn the honor of College of the Year from TIME Magazine and The Princeton Review.

MCC-Longview is home to one of the most prominent automotive technology programs in the nation, accredited by the National Automotive Technician's Education Foundation at the Master Automotive Service Technology level. With a fleet of over 60 late model cars to train on, spacious and well-stocked facilities, and an expanding program to include diesel vehicles, Longview boasts one of the most respected programs in the nation, which is why area employers look to Longview first for the best entry-level technicians.

But it's not all technical at MCC-Longview. The Longview Cultural Arts Center (CAC) has served to bring the campus and Lee's Summit community together through art since the facility's completion in 2008. The CAC fosters not only innovation and creativity in students and faculty but has become a home for quality arts programming for community members alike, including an annual local high school exhibit. Not only does the CAC offer 1,600 square feet of dedicated space for art, it is also a FEMA-certified disaster relief shelter, one of the only sites in the metro area.



Community involvement has always been a priority at MCC-Longview, with programs such as College for Kids, Reading Horizons, and the Flights of Fancy Kite Festival tying campus and community together for the mutual benefit of both.



In 2016, 35,000 people attended MCC-Longview's Flights of Fancy kite festival, held each Spring. All ages are welcome to fly kites on designated public fields, while the Kansas City Kite club (one of the largest in the nation) provides professional ground and air displays. Proceeds from the event go toward five scholarships awarded each year to MCC students and toward keeping the festival free for the community.

## EXTRACURRICULARS and ATHLETICS

MCC knows college is so much more than studying and succeeding in the classroom. With all the clubs, organizations, and athletic opportunities MCC-Longview offers, students unearth passions and hone skills that will enrich them as citizens of the world, not just at school.

MCC-Longview provides students — and staff — plenty of options to find personal fulfillment and a higher purpose outside of the classroom.



### Clubs and Organizations:

- Allied Health Student Group
- Chess Club
- Engineering Club
- InterVarsity Christian Fellowship
- Multicultural Club
- The Performers Studio
- Phi Theta Kappa
- True Colors
- Longview Student Ambassadors
- Student Veteran Association

### Athletics:

- Men's and Women's Cross Country
- Women's Volleyball

# Lee's Summit, Missouri

With a population just under 100,000, Lee's Summit is the sixth largest city in both the state and the Kansas City Metropolitan Area, and it's the perfect location to call home. In fact, it placed 27<sup>th</sup> out of 100 on CNN's Best Places to Live list in 2010. Being only a half hour away from downtown Kansas City makes Lee's Summit close enough to everything the big city has to offer, while being nestled along the winding shore of Longview Lake still provides that Main Street feel that makes the Midwest so inviting.



Downtown Lee's Summit Main Street, Inc. is a Main Street America Accredited program that belongs to a network of more than 1,200 communities who share a commitment to preservation-based economic development. It has been the backbone of the over two-year redevelopment of Downtown Lee's Summit, resulting to a visually and economically thriving downtown. Visitors park for free to wander the restaurants and shops, as well as browse one of the nation's best local Farmer's Markets every Saturday and Wednesday starting in early April.



Nature enthusiasts find refuge at the over 3,000 acres of pristine wilderness at the James A. Reed Memorial Wildlife Area, just adjacent to Lee's Summit. You might spot a deer as you stroll through native grasses on your way to Plover Lake to fish for bass and bluegill. Others like to head to the trails for horseback riding or hiking. You can even hone your archery skills at the range.



The arts are an important part of the Lee's Summit scene as well, where it's common on a given summer evening to spread a blanket down for a picnic while taking in one of the many outdoor concerts like Blues Fest or Jamaican Jam at Legacy Park Amphitheater. If more active entertainment is what you're after, the Amphitheater also hosts Moonlight Yoga in the summer evenings.

With plenty of attractions for any lifestyle, a booming housing market, and an excellent school system, Lee's Summit is a great place to settle into. Kansas City is only a quick half an hour away, and you're that close to an international airport, Arrowhead Stadium, and that unbeatable Kansas City Barbeque.





# The Position

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## PRESIDENT AND VICE CHANCELLOR (PVC) OF STRATEGIC INITIATIVES

### DUTIES

#### **Develop Strategy and Manage Execution:**

- In collaboration with the Chancellor, oversee strategic positioning for MCC as it relates to expanding the footprint and services of the institution in the Kansas City Metropolitan region.
- Strategically plan initiatives that contribute to the vitality, growth, and educational vibrancy of MCC and the greater Kansas City region.
- Strategically position the institution and the Longview Campus for expansion and renewal.
- Base decisions on MCC Board policies, District Goals, and the Chancellor's vision.
- Identify opportunities to align Metropolitan Community College and the Longview with the greater Kansas City and Lee's Summit community.
- In collaboration with the Chancellor, assist with the implementation a legislative agenda.
- Manage the political landscape required to develop strategic partners to advance the college's mission.
- Develop entrepreneurial approaches for enhancing capital and long-term revenue streams at the college.
- Organize and lead Longview campus operations and day-to-day campus management.
- Effectively build capacity of the institution to meet the needs of students and other key stakeholders.
- Oversee development of and administer a variety of budgets; approve expenditures; review financial statements; manage financial operations.
- Administer and provide final oversight on all campus budgetary actions while supporting MCC fiscal management, resource development, and community relations.

#### **Provide Leadership:**

- Serve as a key member of the Chancellor's leadership team and Chief Executive Officer of MCC-Longview.
- Lead the campus in a shared governance model, working collaboratively with faculty and staff to fulfill the mission and vision of MCC. Ensure the campus is achieving high levels of student success including student retention, transfer, and completion.
- Provide leadership to academic and student services functions while working in a shared services model, including enrollment services, financial aid, academic support, and student services.
- Possess political savvy required to develop strategic partnerships for advancement of the college's mission.

## **Collaborate and Network:**

- Work with local industry leaders, economic development groups, and other officials to promote expanding industry initiatives, while forming relationships with civic and political leaders.
- Engage in key institutional advancement, networking, and community building responsibilities as part of MCC's strategic advancement team supporting the MCC Foundation.
- Maintain positive and strong relationships with faculty, staff, community leaders and other key stakeholders, forming strategic alliances that collaboratively solve challenges of the institution, the regions, and the state.
- Partner with community leaders to assess educational and social needs of the Kansas City Metropolitan region.
- Attend multiple and high-level local, regional, and state events to leverage key resources to enhance the position and status of Metropolitan Community College.
- Become an integral part of the Lee's Summit community, interacting proactively with key stakeholders.

## SHORT AND LONG-TERM GOALS

- Foster an atmosphere of trust
- Develop and build a team environment
- Identify and implement strategies to deepen engagement with local school districts
- Identify innovative revenue generating streams of income
- Strategically identify opportunities to expand the college's footprint and resource development
- Develop strong relationships within the community
- Implement a strategic, political agenda for the college to enhance the advancement of the district
- Develop opportunities for public/private partnerships
- Work hand-in-hand with the alumni and internal constituents to develop a culture of giving

## REQUIREMENTS

The ideal candidate will be a community-oriented innovator capable of leading team collaboration to achieve goals within a complex, comprehensive community college system. The candidate must demonstrate a career path that has been diverse in such areas as student services, instruction, and community involvement. Experience with fundraising, economic development, and capital projects is desired. It will be essential for the successful candidate to have a strong understanding of higher education and leadership. This position will require a decisive leader who is able to nurture a team to reach a shared vision that reconstructs an institutional culture while simultaneously honoring past practices.

This position requires a Master's degree from an accredited institution and eight years of progressive leadership experience in post-secondary education with emphasis on management, finance, budgeting, assessment, and accreditation. The successful candidate will also have demonstrated experience in grant management, campus development, project management in higher education, and leading workforce and academic programs. Additionally, the new PVC will have demonstrated ability to create a diverse and inclusive environment.

A Doctorate degree is preferred, as well as two years of post-secondary teaching experience. Experience in community outreach, partnering with high level stakeholders for advancement of a college, and leadership in a community college setting are also preferred.

**Key Abilities:**

- Engage in responsible risk taking while demonstrating a commitment to student success.
- Build and sustain an environment that promotes diversity, inclusion, and belonging.
- Build and develop collaborative teams across and including all campus constituencies.
- Build and sustain an organization committed to continuous quality improvement that is adaptable and nimble with the ability to organically integrate change.
- Create an environment that encourages innovation and creativity.
- Identify creative solutions to achieve more with waning resources.

**UNIQUE OPPORTUNITIES**

- MCC is an institution on the move; under the leadership of the new Chancellor, MCC is leading community colleges in the State of Missouri. MCC is at a pivotal point in the community and is on the cusp of positive explosion. This position will work closely with the Chancellor in the strategic direction and expansion of the college and will have the opportunity to spark growth within its communities.
- In addition to campus presidency, this position has an added district component. The new PVC will be a major part of changing the strategic direction of the college, focusing on organization alignment to help build a true district-wide college. The position offers strategic community engagement rather than just operational functions.
- MCC's culture emphasizes stability and focuses on the distinctive nature of the Academy (highly skilled with a value placed on acquiring knowledge). While adherence to process is valued, so is individualism and familial relationships. Innovation and a growth mindset are embraced, as the college strives toward transformational vision and risk taking as supported by data.
- The position offers the autonomy to lead a campus in alignment with the district guidelines and framework. The Longview campus leadership is made up of a strong team including a vice president, Director of Campus Operations, and deans.

- The new hire will play a vital role in guiding a major shift at the college. The college leadership structure recently changed to a national common model, yet many of Longview’s policies, procedures, and such must be aligned with the new structure. The new PVC will be essential in leading the campus community through this change.
- MCC-Longview is highly revered by the city of Lee’s Summit. The community has always embraced the leader of the college as they understand that Longview is an essential part of the city’s educational system. Real opportunities for public/private/workforce programs exist.
- Kansas City is a premier Midwestern metropolis and thriving community. The area has access to top dining, culture and arts, sports, outdoor activities, and great schools. With 4 distinct seasons, the climate is appealing to virtually all individuals. Additionally, Kansas City’s central location within the United States and a newly renovated airport means that it is easy to travel both nationally and internationally.

## Nominations and Applications

LeadExec is assisting MCC in this national search. For inquiries, nominations, and applications, please contact:

**Lisa J. Marks, Founder & CEO**  
**Florene Stawowy, Senior Search Consultant**  
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Please provide a cover letter and CV.

LeadExec is a respected expert in retained executive search and organizational development. We identify and engage leaders who make an impact and transform organizations.



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